

Terms and Conditions for "Spot The Electrolux Bus" Contest ("Contest")

1. Eligibility

- 1.1 The Contest is organised by Electrolux S.E.A. Pte Ltd ("Electrolux") and is open to all Eligible Participants. By submitting an entry to the Contest, you are deemed to have agreed to be bound by these Terms and Conditions.
- 1.2 An "Eligible Participant" means a Citizen or Permanent Resident, living in Singapore who submits a Qualifying Entry to ELECTROLUX during the Qualifying Period and excludes the following:
- (a) employees of ELECTROLUX and ELECTROLUX's subsidiaries and affiliates and their immediate families;
 - (b) employees of ELECTROLUX's partners, distributors, retailers, and advertising and promotions agencies and persons involved in organising, promoting and/or conducting the Contest; and
 - (c) any other persons that ELECTROLUX may decide to exclude at its sole and absolute discretion without notice and without furnishing any reason.
- 1.3 A "Qualifying Entry" means the "successful submission of an image of the Electrolux bus advertisement" together with any other information requested. The completion and validity of the particulars of each entry shall be determined at ELECTROLUX's sole discretion
- 1.4 "Qualifying Period" means the period from **JULY 12 2010, 1600h** to **NOVEMBER 30 2010, 2359h**. ELECTROLUX will not be responsible for entries that are sent but not received by ELECTROLUX for any reason.

2. Contest & Prizes

- 2.1 Multiple entries are permitted.
- 2.2 All prizes are non-transferable and non-exchangeable and are subject to the terms and conditions accompanying them (if any). ELECTROLUX may at its sole and absolute discretion withdraw and/or substitute any prize with any other item of similar value without notice and without furnishing any reason. All winners are solely responsible for any and all taxes and/or fees as well as all additional costs that may be incurred in relation to prizes.
- 2.3 All winners will be notified via e-mail and/or mobile phone. If a winner does not respond to the notification within five (5) business days, ELECTROLUX reserves the right to select another winner, forfeit the prize and/or donate the prize to charity.

3. Participation

- 3.1 Without prejudice to the rest of these Terms and Conditions, by participating in the Contest, each participant acknowledges and agrees to:
- (a) the disclosing of any information relating to such participant or provided by such participant, to any person involved in organising, promoting and/or conducting the Contest and any regulatory, supervisory or other government authority or body, court of law or tribunal, in Singapore or any other jurisdiction, where such disclosure is required by law, regulation, judgment or order of court or of any tribunal;

- (a) the usage of his/her names, personal particulars, likeness and photographs for any advertising, promotional and publicity activities relating to or in connection with the Contest and in such manner at such place as ELECTROLUX may determine at its sole and absolute discretion; and
- (b) all entries becoming the sole property of ELECTROLUX. ELECTROLUX reserves the right to use these entry forms, content and information in any manner it deems fit, without the need to seek the consent of any party or make any financial payment or fees to any other party.

3.2 Each Winner shall, if required by ELECTROLUX:

- (a) provide his/her original identification (NRIC) / passport for verification of proof of eligibility for receipt of a prize.
- (b) redeem the prize at the Electrolux Service Centre in Singapore (strictly during office hours of Mondays - Fridays, 9am to 5pm) by producing the letter and his/her NRIC or passport. The letter shall be valid for 1 month only, after which, no redemption of prize shall be entertained.