Media Information
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Cremapresso: for those Italian moments

AEG is presenting two new espresso machines at the IFA

When reading the daily newspaper in the morning, as a small pick-me-up at lunch time or after dinner in the evening – espresso is good at any time of day. Those who are fond of their espresso can now get Italian enjoyment into their homes with the two new AEG espresso machines, Cremapresso EA 250 and Cremapresso EA 260.

As a special feature, a filter box for accessories with a semi-transparent cover has been integrated into the drip tray. Filters and a measuring spoon with an integrated tamper that comes with the machine are thus always at hand. The machines also have a heated cup holder to keep your espresso nice and hot. Other extras such as a pre-brewing function and a removable drip tray make the machines extremely convenient to operate and clean.

Both machines make preparing espresso child’s play. Three sieves are supplied with the machines: One for a single espresso, one for a double espresso and one for espresso pods. Once ground espresso has been pressed into the filter with the help of the tamper supplied and the sieve holder has been attached to the machine or once an espresso pod has been put into the sieve, all that has to be done is to fill water into the 1.5-liter tank and determine how much espresso you wish to make. The EA 250 has a regulator here and the EA 260 is equipped with a programmable button function (1 cup or 2 cups). Once the settings have been made the machine will brew a black taste experience topped with fantastic crema. Latte macchiato or other espresso specialities can easily be made with the help of the special steam nozzle.

Both machines will be available in retail stores from October 2009. The EA 250 in black and made of plastic for an RRP of € 229.95 and the EA 260 in pearl white with stainless steel elements for an RRP of € 299.95. The new machines will be on show for the first time at this year’s IFA in Berlin from 4 to 9 September.