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FRIGIDAIRE PROFESSIONAL® UNVEILS FIRST GLASS DOOR REFRIGERATOR AT KBIS

New glass design brings a contemporary upgrade to the kitchen

ORLANDO, FL, January 10, 2017 — Home design trends prove that now, more than ever, consumers are looking for sleek, professional-grade appliances to upgrade their homes. Matching the market's need for innovation, today at the 2017 Kitchen and Bath Industry Show (KBIS), Frigidaire Professional® has unveiled the Frigidaire Professional® Glass Door Refrigerator: a first-of-its-kind for the brand and an excellent addition to the existing suite of professionally inspired appliances.

The design was created with the consumer's needs in mind. It's simple to illuminate what's inside – hands-free – with the Proximity Sensor, which automatically turns on interior lights when movement is detected in front of the appliance, so you can be hands-free and still see what's inside. The interior lights fade to black when not in use, eliminating any concerns about keeping the contents of the refrigerator in showroom condition – vital for busy families.

Tapping into an aspirational aesthetic, the new Glass Door Refrigerator provides a fresh look and clean, premium aesthetic for the kitchen. The use of glass doors with the brand's signature Smudge-Proof™ Stainless Steel, which resists fingerprints and cleans easily, delivers a professional, contemporary feel that opens up the kitchen.

"The new Glass Door Refrigerator expands our already successful line of professional appliances," said John Weinstock, Senior Vice President of Marketing for Electrolux North America. "Consumers want powerful performance and state-of-the-art design in their kitchen. Unlike most professional appliances, this refrigerator is compatible with standard-size appliances so it fits into existing kitchens and doesn't require custom work."

Key features and benefits of the Frigidaire Professionals® Glass Door Refrigerator include:

- Organizational solutions designed for space optimization, including the SpacePro™ Shelving System, make it easy to keep food organized and accessible. Plus, SpacePro™ Door Bins, SpacePro™ Crisper Bins and SpacePro™ Full-Width Drawer offer quick access to fresh ingredients and can be personalized to fit your lifestyle, growing and changing with your family's needs.
- With effective odor removal, the PureAir Ultra® Filtration System removes up to seven times more odor than baking soda—eliminating odor particles with fast-acting, highly absorbent carbon technology¹.
- A removable wine rack that holds up to six wine bottles and enables consumers to conveniently store and chill their favorite wines.

The Frigidaire Professional® Glass Door Refrigerator delivers premium styling and performance at a more accessible price point. Available in standard sizes, unlike many other pro-style brands, consumers can achieve a high-end look without renovating the whole kitchen. Available for purchase in May 2017 for MSRP \$2,699.

About Frigidaire®

Frigidaire® has been designed to help families make the most of their time and space with high-performing, easy-to-use appliances with time-saving features. To learn more about Frigidaire and its full range of innovative home appliances, please visit www.frigidaire.com.

¹Based on a six-hour closed door test of certain common odors in the fresh food compartment of a 21 Cu. Ft. refrigerator.