

Press Release

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Electrolux surprises needy family with kitchen makeover

Partners with Local Food Banks, Nonprofits to Fight Hunger

Springfield, TN, December 6, 2018 - Electrolux today partnered with United Way of the Greater Clarksville Region to surprise a deserving Clarksville family with a complete kitchen appliance makeover.

The makeover, valued at more than \$4,000, includes a refrigerator, range, dishwasher, deep freezer, and microwave.

Michael Burgeson, a veteran, and his family are the recipients of the makeover. With three children, the family has overcome many obstacles, including housing, medical and financial hardships as Michael transitioned back from active deployment. Inspiring others, the family gives of themselves frequently by volunteering.

"We're constantly looking for new ways to address homelessness and hunger," said Eloise Hale, Electrolux Head of Corporate Communications. "So we're incredibly proud to support families in need and to help shape their lives for the better."

In a second gift today, Electrolux also partnered with United Way to donate more than 50 refrigerators to foodbanks and nonprofits in Robertson and Montgomery counties, bringing the total donation to \$52,000.

"Through compassionate acts and gifts such as Electrolux has provided today, hope is restored and lives are uplifted," said Ginna Holleman, CEO, United Way of the Greater Clarksville Region. "All that Electrolux has provided will not only brighten the holidays for this deserving family, but will better enable their health and well-being throughout each day of the year. The Burgeson family has served our country and faced many difficult challenges in their journey. It is a joy to play a small part in helping Electrolux return that service and support to them."

A large local employer, Electrolux manufactures cooking appliances in its Springfield, Tenn. plant, and also manufactures laundry, dishwashers, refrigerators and freezer products in other seven North American manufacturing facilities.